

7	Communications Subgroup Subgroup Meeting had been held on 24.02.25 & the Minutes Circulated to the Board. It should be noted that JB & BT have been added to the Comms Subgroup. (1) Social media numbers: • Facebook 1382 (+6) • X 1182 (+23) • Instagram 222 (+31) • BlueSky 286 (+27) (2) Ideas are sought for the next e-newsletter. Comms Group to progress asap (3) It was felt the FT still needed to more on Socials!? (4) The Media Activity Log, was discussed & had been updated. (5) The Comms Subgroup was tasked of finding an answer to the “big question” – <u>What/Why is there a Fan/Club Disconnect?</u> This would then be discussed by the rest of the Board.	Statement	N/A
		Statement	N/A
		Next Board Meeting Statement Statement	All Comms All Comms All Comms - Ongoing
		Ongoing	ALL/All Comms
8	LCFC Women Subgroup LW – Advised of discussions with _____ of LCFC on 20 th March 2025, & would circulate minutes to the Board. There is a “proposal” that the WSL should have no relegation for “few” seasons to grow the league. The FT is against this proposal. LW – also advised of fixture clashes with the men’s team, meaning STH’s had to decide which game to attend!? SM, announced the PL were looking @ this, for future games. LW was thanked for her work on behalf of the FT with LCFC on the women’s game.	Statement	LW
9	Finance Subgroup Online Meeting held on 10.03.25. Many things discussed including all the points below. Plus, tasks were allocated to subgroup Members to take on over the next 12 months or so. 1/ IB - Options for switching the savings account are still being explored with hopefully existing Bankers? (HSBC/Santander) and it was agreed to invest £25/30K for 1 or 2 years max, in a “fixed rate” (Approx 4 – 4.5%) Account. Although other “local” Building Societies could be looked at. 2/ The Change of Ownership from KP to Top, would be explored & investigated further. 3/ LCFC Year End Accounts (30.06.24) due anytime soon. LW/SM to ask LCFC for advance copy so we (FT Board) can review & raise questions (CP to co-ordinate questions) to be asked at meeting before release/publication, that needs to be arranged. 4/ VS Foundation Accounts, Approx £400K showed as being owed by LCFC to VSF. (Asset) Need to check the Contra balance is shown in the LCFC 23/24 Accounts	Statement	Finance – Sub Group
		Ongoing	Finance – Sub Group
		Ongoing ASAP	Finance – Sub Group SM/LW/Colin Phillips
		Statement	Finance Subgroup

	above. (Liability) Also need a full breakdown of how the funds raised by STHs having physical cards for 24/5, was distributed to 4 chosen charities.		
11	Survey Subgroup There are currently no further surveys planned until the “Big” end of the season survey. Was agreed to roll this to the next Board Meeting.	Statement	ALL (May Meeting – TBA)
10	Membership Subgroup 1/ FT Email via Webhost – SM – This was now set up & working. 2/ FT Website – Members Only Area – SM/PR are looking into this & will advise progress via email / at next Board Meeting. 3/ CRM - “LoveAdmin” had been chosen after issues with charges has been sorted out. Currently, they are working on our Membership data, with a view to going “live” on 01.04.25. They will organise Training for the Board Members who will require access & usage of the database. Renewals will be done via “LoveAdmin” via wordpress. This requires all Members to login to the new database & set up a username & password. All Members will receive an email an/just after 01.04.25 asking them to complete this task. 4/ PR – Advised there were 89 Renewals in March 2025, to date only 16 had renewed!? There were also 249 Renewals in April 2025, with only 3 on Standing Order! However, these SO’s will auto renew on the new CRM. 5/ Membership Subgroup to discuss “different” pricing structures for Membership for next year. Including £1 for the next year? Also, how this could be implemented, as it raised numerous issues. They will put suggestions forward to the Board for discussion.	Statement Ongoing Statement Statement SM / MShip Subgroup	Complete SM/PR PR PR/SM PR Ongoing/ASAP
12	Community initiatives 1/ The YMCA’s ‘Sleep out’ event took place at the KPS on 19 March 2025. HG/BT/LW took part. Over £1,500 (including £100 from UFS) was raised in donations for the Charity. All 3 were “thanked” for their participation. 2/ It was suggested that the FT needs to do more Community work going forward, to reach more area’s & the wider fanbase.	Statement Statement	N/A ALL
13	Any other business 1/ HG – FT should hold an Open Meeting of Members & Supporters, before the end of the Season. He also suggested holding “on-line clinics” for 30/45 minutes for Members to discuss fixed topics for each clinic, that could then be discussed @ the Open Meeting. The Board agreed to look at these proposals. 2/ LCFC “Green Day” – was Saturday 29 th March 2025. FT to promote/advertise via website	HB Statement	ALL To Think About Communications Subgroup

Date of Next Meeting: W/c 12th May 2025. Night to be decided (King Power & online). SM to book

Chair: Lynn / Steve. **Minute Taker:** Matt (**Back Up:** Steve)