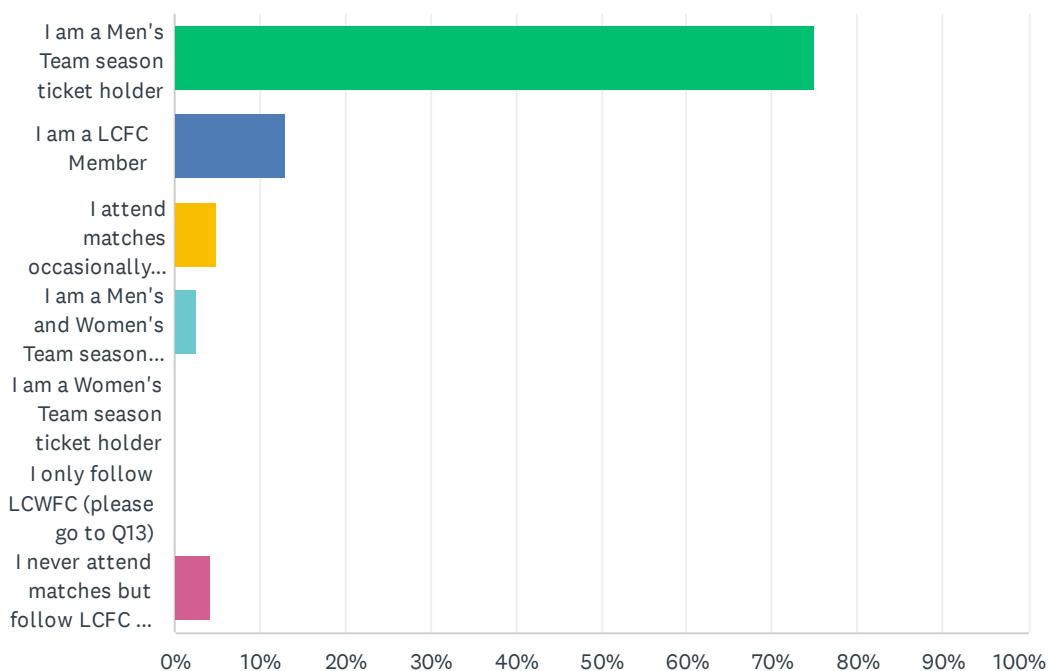


Q1 Please indicate your supporter status with LCFC.

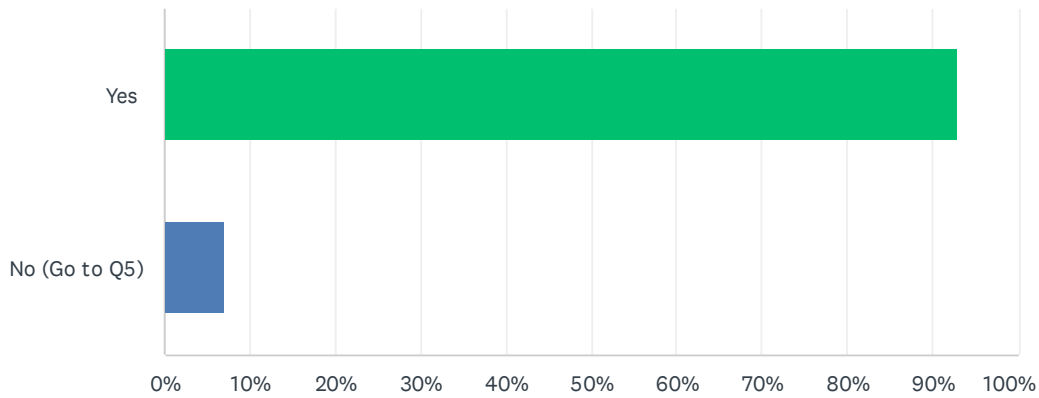
Answered: 161 Skipped: 0



ANSWER CHOICES	RESPONSES	
I am a Men's Team season ticket holder	75.16%	121
I am a LCFC Member	13.04%	21
I attend matches occasionally when general sale tickets are available	4.97%	8
I am a Men's and Women's Team season ticket holder	2.48%	4
I am a Women's Team season ticket holder	0.00%	0
I only follow LCWFC (please go to Q13)	0.00%	0
I never attend matches but follow LCFC via TV and radio broadcasts and other media (please go to Q11)	4.35%	7
TOTAL		161

Q2 Did you attend a Home LCFC men's game last season?

Answered: 156 Skipped: 5



ANSWER CHOICES	RESPONSES	
Yes	92.95%	145
No (Go to Q5)	7.05%	11
TOTAL		156

Q3 If you attended a Home Men's game last season, on a scale of 1 to 5 where 1 is 'poor' and 5 is 'excellent', rate your Home match day experience.

Answered: 145 Skipped: 16

3.3★

average rating



	1	2	3	4	5	TOTAL	WEIGHTED AVERAGE
☆	6.21% 9	12.41% 18	38.62% 56	32.41% 47	10.34% 15	145	3.28

Q4 When you attended a Home game last season, on a scale of 1 to 5 where 1 is 'poor' and 5 is 'excellent', how would you rate the atmosphere at the KP last season?

Answered: 144 Skipped: 17

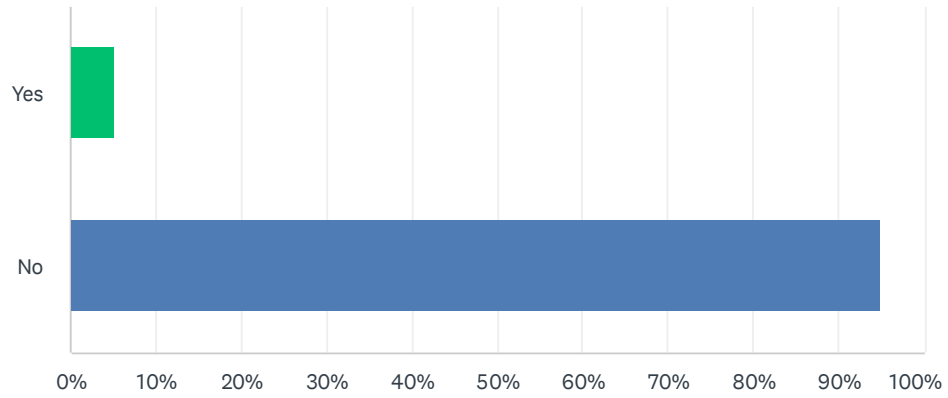
2.8★
average rating



	1	2	3	4	5	TOTAL	WEIGHTED AVERAGE
☆	6.94% 10	29.17% 42	40.97% 59	20.83% 30	2.08% 3	144	2.82

Q5 Are you a supporter with a Disability?

Answered: 156 Skipped: 5



ANSWER CHOICES	RESPONSES
Yes	5.13% 8
No	94.87% 148
TOTAL	156

Q6 If you have a disability, on a Scale of 1 to 5 where 1 is 'poor' and 5 is 'excellent', rate your experience of the Club catering for your specific needs.

Answered: 9 Skipped: 152

4.2★
average rating



	1	2	3	4	5	TOTAL	WEIGHTED AVERAGE
☆	0.00% 0	0.00% 0	22.22% 2	33.33% 3	44.44% 4	9	4.22

Q7 If you used the food and drink concessions at the King Power last season, on a Scale of 1 to 5 where 1 is 'poor' and 5 is 'excellent', rate your catering experience.

Answered: 101 Skipped: 60

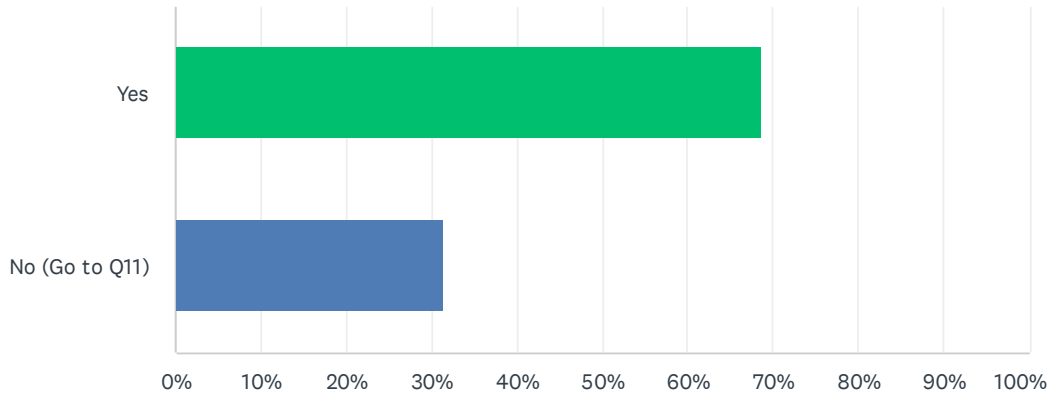
1.9★
average rating



	1	2	3	4	5	TOTAL	WEIGHTED AVERAGE
☆	41.58% 42	31.68% 32	20.79% 21	3.96% 4	1.98% 2	101	1.93

Q8 Did you attend an Away LCFC men's game last season?

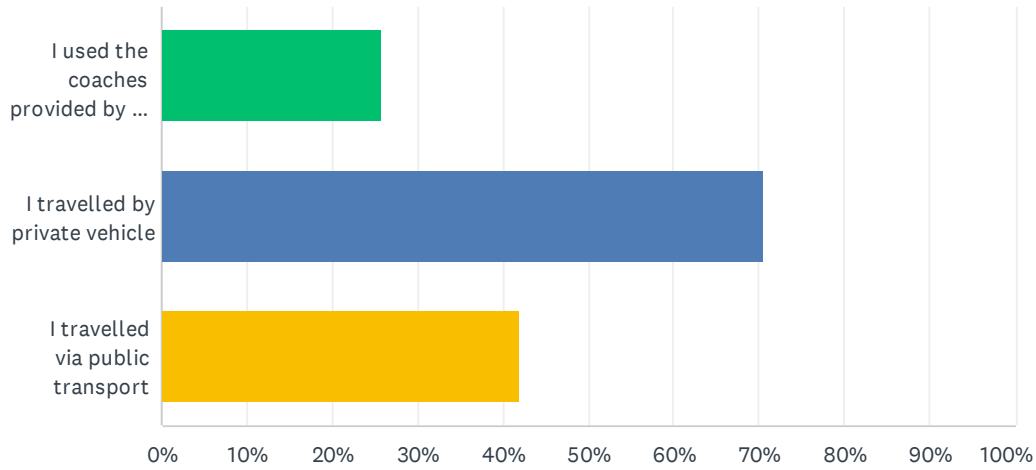
Answered: 156 Skipped: 5



ANSWER CHOICES	RESPONSES	
Yes	68.59%	107
No (Go to Q11)	31.41%	49
TOTAL		156

Q9 How did you travel to LCFC away matches? Tick all that apply.

Answered: 105 Skipped: 56



ANSWER CHOICES	RESPONSES	
I used the coaches provided by the Club	25.71%	27
I travelled by private vehicle	70.48%	74
I travelled via public transport	41.90%	44
Total Respondents: 105		

Q10 When you attended an Away Men's game last season, on a scale of 1 to 5 where 1 is 'poor' and 5 is 'excellent', rate your Away match day experience.

Answered: 106 Skipped: 55

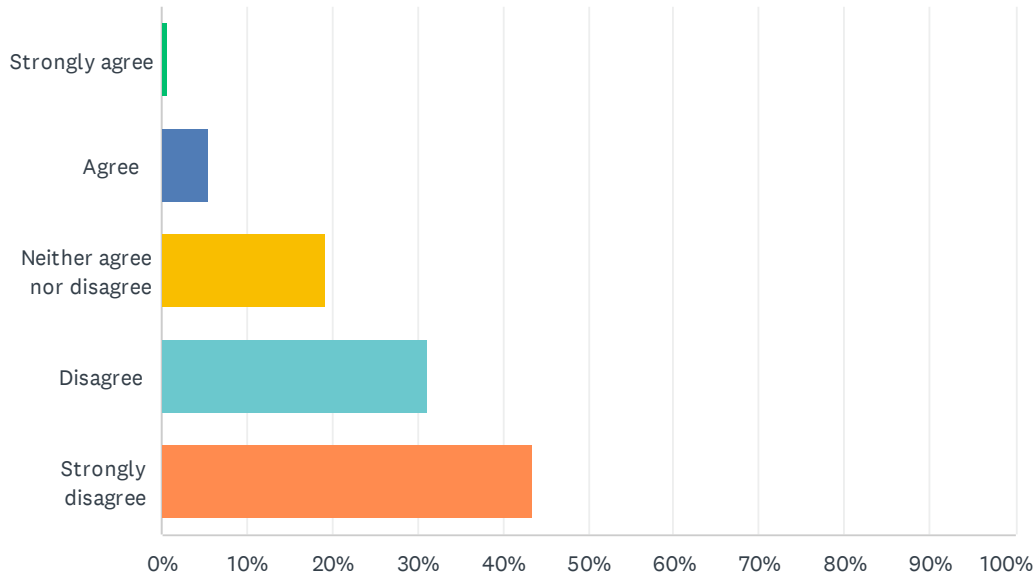
3.8★
average rating



	1	2	3	4	5	TOTAL	WEIGHTED AVERAGE
☆	0.00% 0	6.60% 7	29.25% 31	46.23% 49	17.92% 19	106	3.75

Q11 "The Club leadership is actively involved in setting strategy and a culture of fan engagement and collaboration."

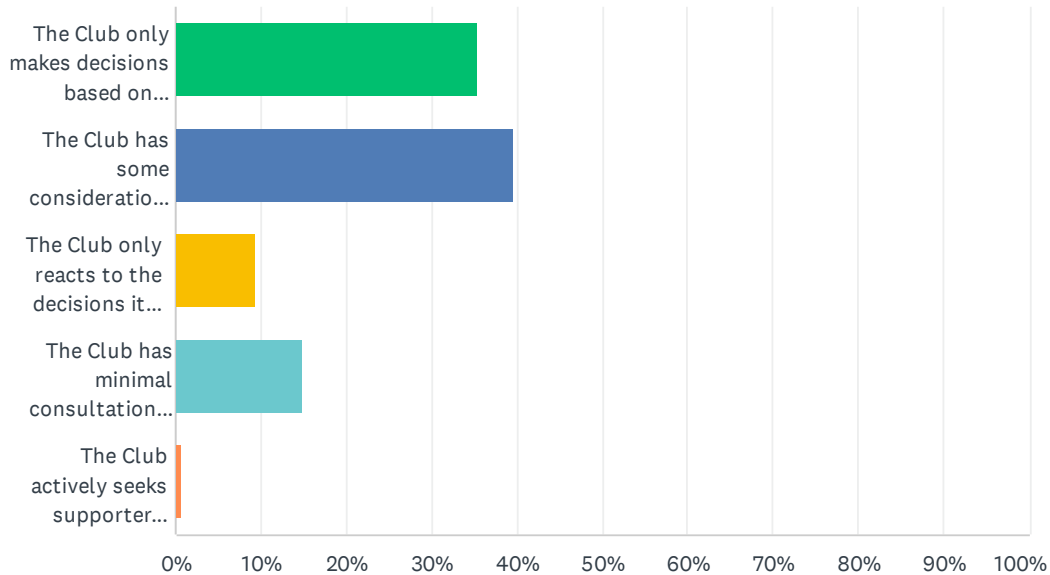
Answered: 161 Skipped: 0



ANSWER CHOICES	RESPONSES	
Strongly agree	0.62%	1
Agree	5.59%	9
Neither agree nor disagree	19.25%	31
Disagree	31.06%	50
Strongly disagree	43.48%	70
TOTAL		161

Q12 Considering your answer to the previous question, select one of the following options that most closely reflects your reasoning.

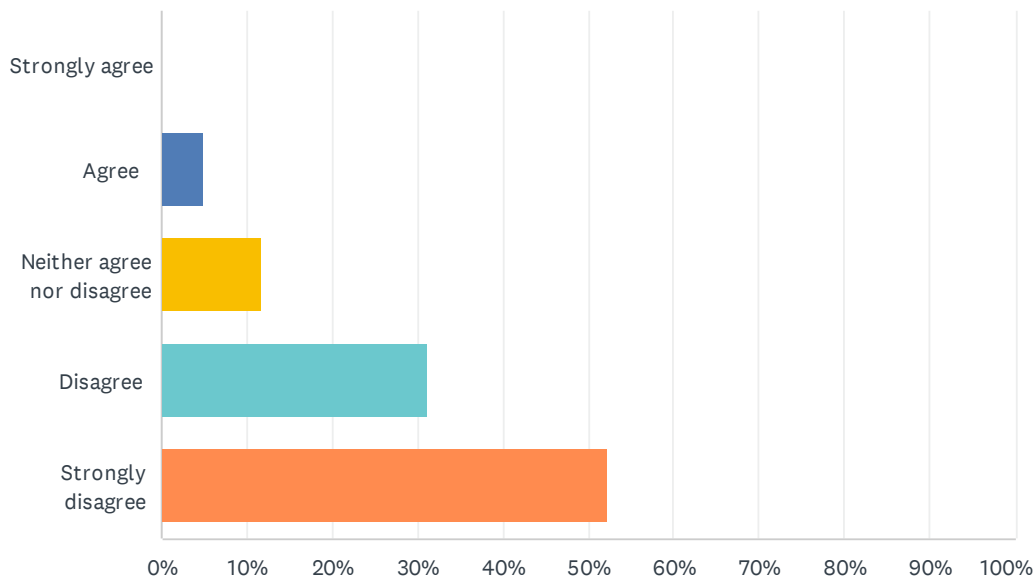
Answered: 161 Skipped: 0



ANSWER CHOICES	RESPONSES	
The Club only makes decisions based on commercial advantage and not on how they might affect supporters	35.40%	57
The Club has some consideration for supporters, but this is out-weighed by commercial considerations	39.75%	64
The Club only reacts to the decisions it makes when supporter groups oppose them	9.32%	15
The Club has minimal consultation with supporter groups but rarely acts on feedback	14.91%	24
The Club actively seeks supporter consultation and feedback prior to taking decisions	0.62%	1
TOTAL		161

Q13 "Decisions taken by the Club are transparent and the club shares information in a timely and accurate manner."

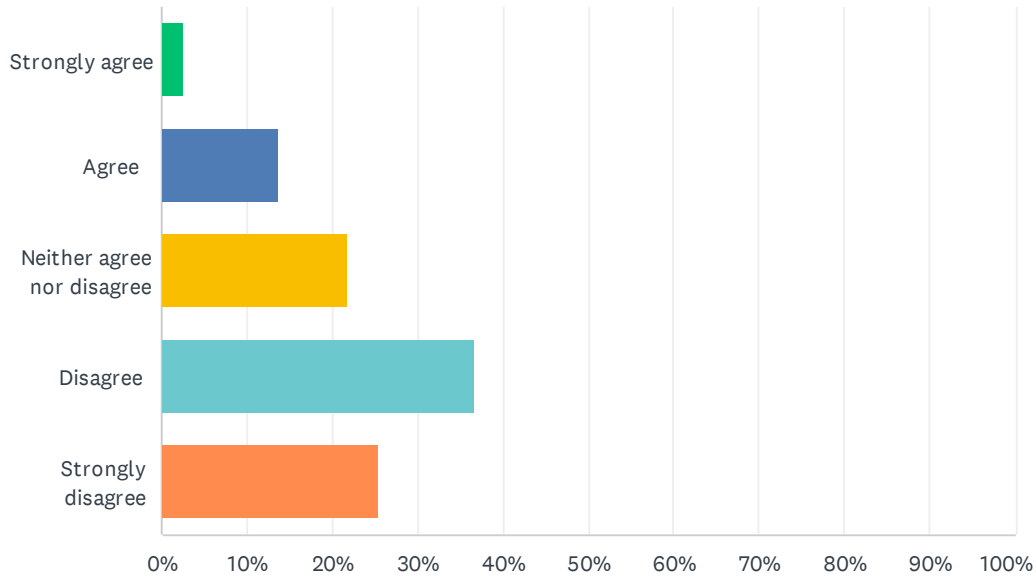
Answered: 161 Skipped: 0



ANSWER CHOICES	RESPONSES	
Strongly agree	0.00%	0
Agree	4.97%	8
Neither agree nor disagree	11.80%	19
Disagree	31.06%	50
Strongly disagree	52.17%	84
TOTAL		161

Q14 "Leicester City is a family orientated club, this is demonstrated in its ethos and moral compass when making decisions."

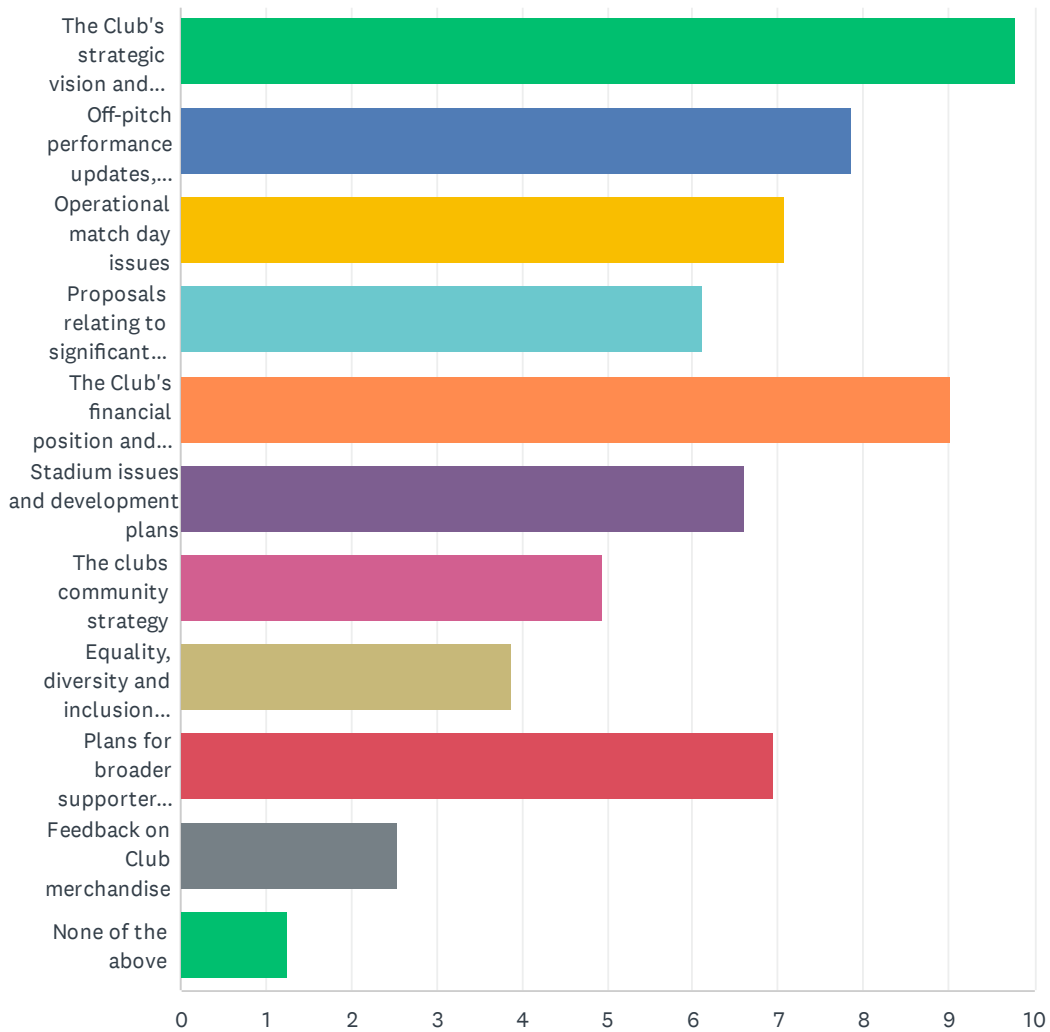
Answered: 161 Skipped: 0



ANSWER CHOICES	RESPONSES	
Strongly agree	2.48%	4
Agree	13.66%	22
Neither agree nor disagree	21.74%	35
Disagree	36.65%	59
Strongly disagree	25.47%	41
TOTAL		161

Q15 LCFC will be required to set-up a Fan Advisory Board (FAB) for the 24/25 season. Please rank the following issues that the FAB will consider in order of importance.

Answered: 161 Skipped: 0

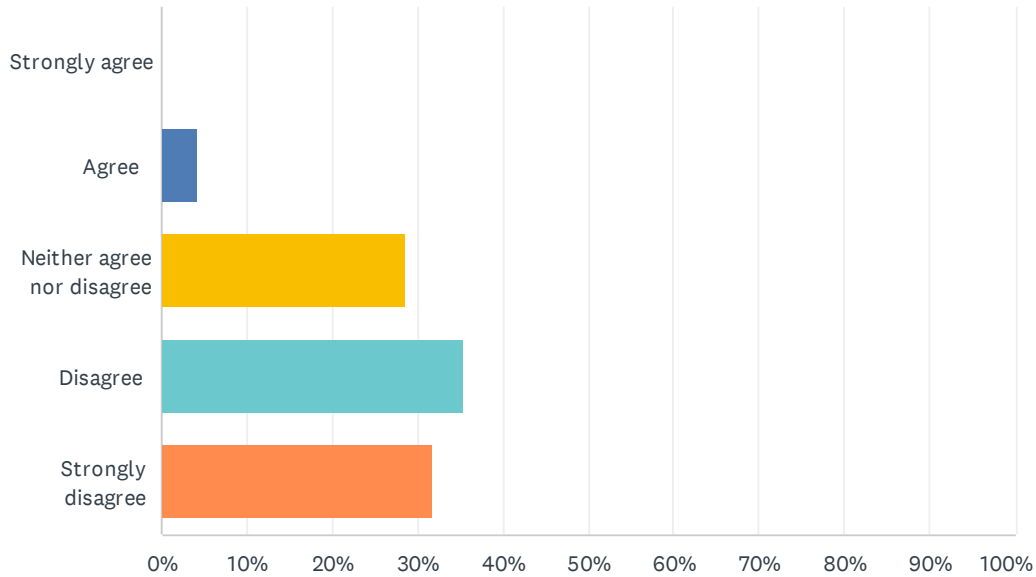


Foxes Trust End of Season Survey 2024 for Members

	1	2	3	4	5	6	7	8	9	10	11
The Club's strategic vision and objectives	49.69% 80	20.50% 33	11.18% 18	7.45% 12	4.97% 8	1.86% 3	2.48% 4	1.86% 3	0.00% 0	0.00% 0	0.00% 0
Off-pitch performance updates, priorities and plans	4.35% 7	19.25% 31	20.50% 33	14.29% 23	18.01% 29	12.42% 20	5.59% 9	3.73% 6	0.62% 1	1.24% 2	0.00% 0
Operational match day issues	4.97% 8	9.94% 16	11.80% 19	19.25% 31	16.15% 26	13.04% 21	10.56% 17	6.21% 10	7.45% 12	0.62% 1	0.00% 0
Proposals relating to significant changes to club heritage assets	2.48% 4	1.24% 2	9.94% 16	18.63% 30	12.42% 20	11.18% 18	18.63% 30	12.42% 20	9.94% 16	3.11% 5	0.00% 0
The Club's financial position and planning	21.74% 35	29.19% 47	19.25% 31	8.07% 13	11.80% 19	4.35% 7	3.73% 6	0.62% 1	1.24% 2	0.00% 0	0.00% 0
Stadium issues and development plans	1.86% 3	3.11% 5	11.18% 18	17.39% 28	16.77% 27	21.74% 35	14.29% 23	9.32% 15	3.11% 5	1.24% 2	0.00% 0
The clubs community strategy	0.62% 1	1.24% 2	1.86% 3	4.35% 7	6.83% 11	13.66% 22	24.84% 40	31.68% 51	13.04% 21	1.86% 3	0.00% 0
Equality, diversity and inclusion commitments	0.62% 1	1.24% 2	1.24% 2	2.48% 4	4.35% 7	7.45% 12	6.83% 11	22.36% 36	34.16% 55	16.15% 26	3.11% 5
Plans for broader supporter engagement	11.80% 19	14.29% 23	13.04% 21	6.83% 11	8.70% 14	11.18% 18	8.07% 13	6.83% 11	16.15% 26	3.11% 5	0.00% 0
Feedback on Club merchandise	0.00% 0	0.00% 0	0.00% 0	1.24% 2	0.00% 0	3.11% 5	4.97% 8	4.97% 8	13.04% 21	67.70% 109	4.97% 8
None of the above	1.86% 3	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	1.24% 2	4.97% 8	91.93% 148

Q16 "The Club has an effective strategy for attracting new or young supporters."

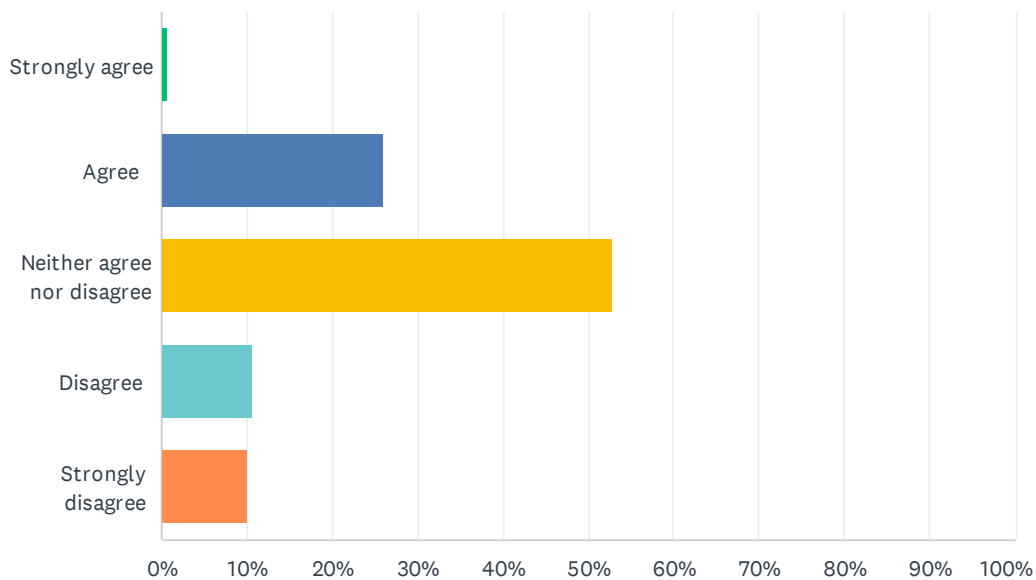
Answered: 161 Skipped: 0



ANSWER CHOICES	RESPONSES	
Strongly agree	0.00%	0
Agree	4.35%	7
Neither agree nor disagree	28.57%	46
Disagree	35.40%	57
Strongly disagree	31.68%	51
TOTAL		161

Q17 "In partnership supporters, community and stakeholders, the Club is promoting diversity awareness and attracting a diverse range of fans reflecting the local population"

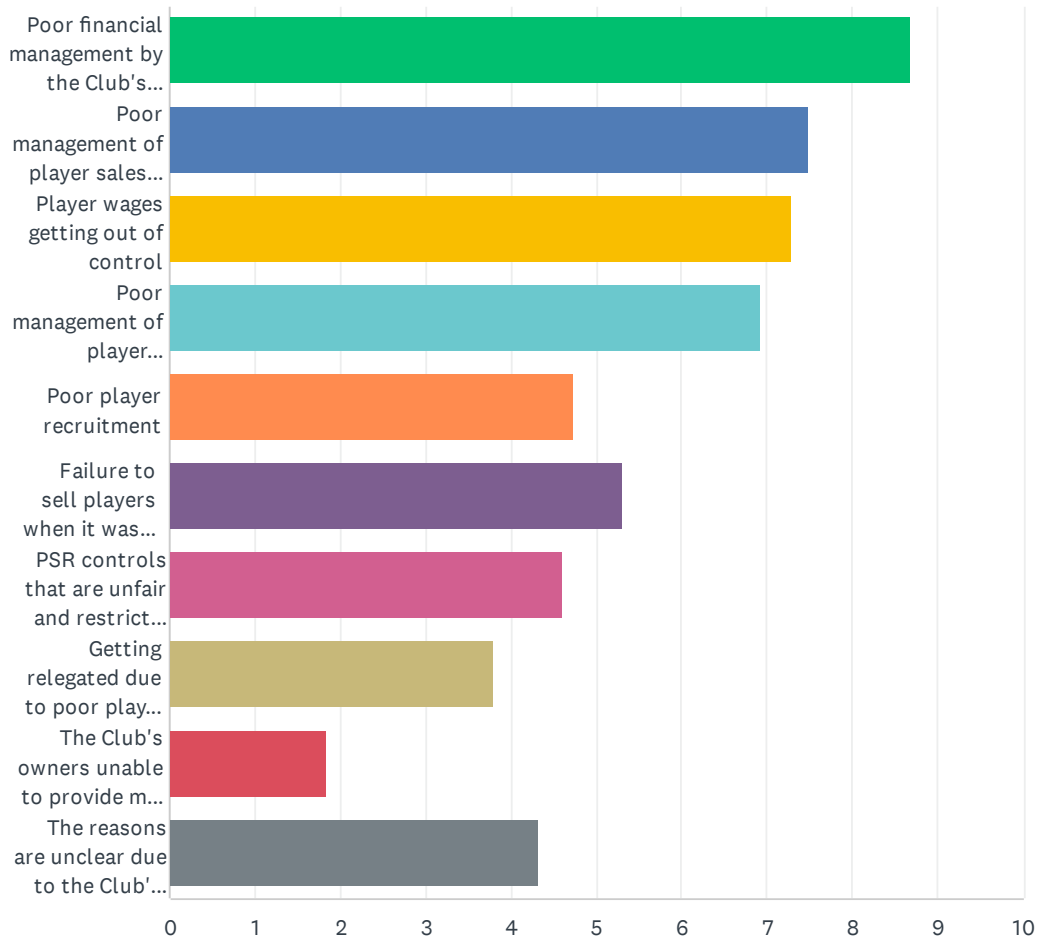
Answered: 161 Skipped: 0



ANSWER CHOICES	RESPONSES	
Strongly agree	0.62%	1
Agree	26.09%	42
Neither agree nor disagree	52.80%	85
Disagree	10.56%	17
Strongly disagree	9.94%	16
TOTAL		161

Q18 Rank these statements in order of importance to illustrate your reasoning why you feel the above rules have been breached?

Answered: 161 Skipped: 0

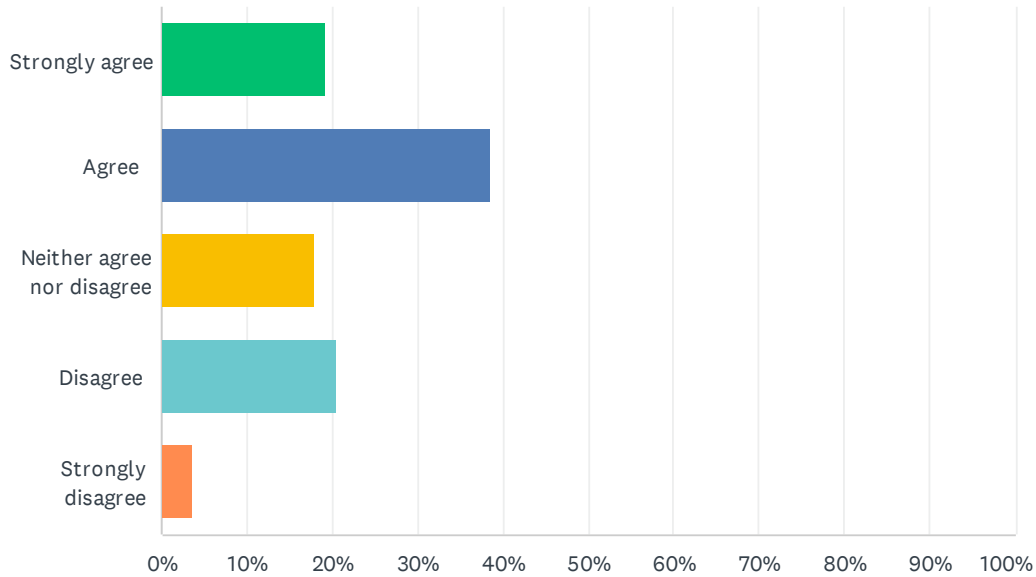


Foxes Trust End of Season Survey 2024 for Members

	1	2	3	4	5	6	7	8	9	10	TOTAL
Poor financial management by the Club's Directors	49.69% 80	19.88% 32	11.80% 19	4.97% 8	5.59% 9	1.24% 2	3.73% 6	2.48% 4	0.62% 1	0.00% 0	161
Poor management of player sales and transactions	6.21% 10	27.95% 45	20.50% 33	21.12% 34	9.94% 16	8.70% 14	3.73% 6	1.24% 2	0.62% 1	0.00% 0	161
Player wages getting out of control	7.45% 12	16.15% 26	32.30% 52	17.39% 28	8.70% 14	10.56% 17	4.97% 8	0.62% 1	1.86% 3	0.00% 0	161
Poor management of player contracts	2.48% 4	11.18% 18	22.36% 36	31.06% 50	17.39% 28	8.07% 13	5.59% 9	1.86% 3	0.00% 0	0.00% 0	161
Poor player recruitment	0.00% 0	1.86% 3	3.11% 5	4.35% 7	22.98% 37	23.60% 38	19.25% 31	18.63% 30	5.59% 9	0.62% 1	161
Failure to sell players when it was necessary	0.00% 0	6.83% 11	2.48% 4	10.56% 17	22.98% 37	26.09% 42	19.25% 31	6.21% 10	5.59% 9	0.00% 0	161
PSR controls that are unfair and restrict ambition	12.42% 20	7.45% 12	1.24% 2	1.86% 3	3.11% 5	7.45% 12	20.50% 33	24.84% 40	13.66% 22	7.45% 12	161
Getting relegated due to poor player performance	0.00% 0	3.11% 5	3.11% 5	4.97% 8	6.83% 11	9.32% 15	15.53% 25	30.43% 49	23.60% 38	3.11% 5	161
The Club's owners unable to provide more financial backing	0.00% 0	1.86% 3	0.00% 0	0.62% 1	0.00% 0	0.62% 1	3.11% 5	5.59% 9	40.99% 66	47.20% 76	161
The reasons are unclear due to the Club's failure to reveal how and why this occurred	21.74% 35	3.73% 6	3.11% 5	3.11% 5	2.48% 4	4.35% 7	4.35% 7	8.07% 13	7.45% 12	41.61% 67	161

Q19 I am concerned that the Club's financial situation is threatening its future existence.

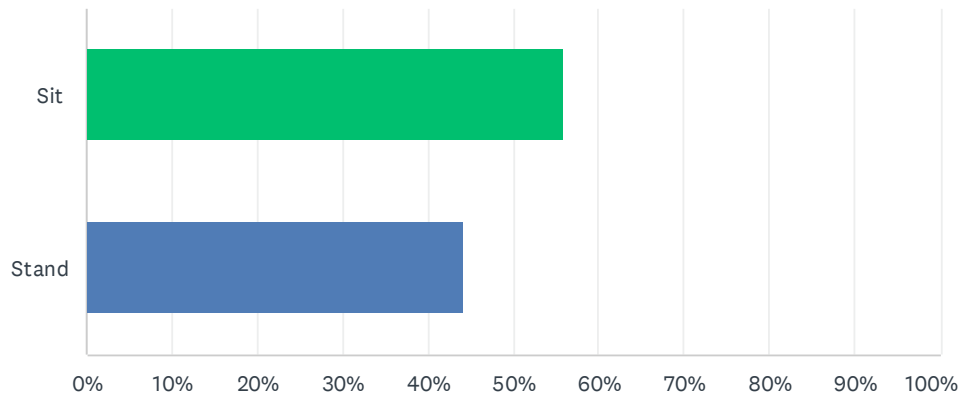
Answered: 161 Skipped: 0



ANSWER CHOICES	RESPONSES	
Strongly agree	19.25%	31
Agree	38.51%	62
Neither agree nor disagree	18.01%	29
Disagree	20.50%	33
Strongly disagree	3.73%	6
TOTAL		161

Q20 If you had a choice, would you prefer to sit or stand at Home games?

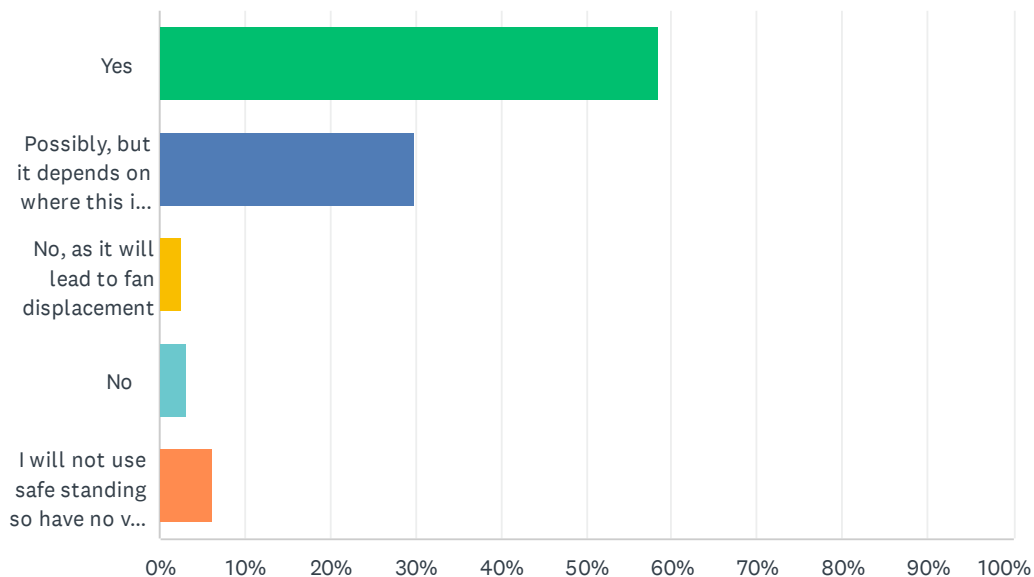
Answered: 161 Skipped: 0



ANSWER CHOICES	RESPONSES	
Sit	55.90%	90
Stand	44.10%	71
TOTAL		161

Q21 Should the Club be introducing safe standing prior to any stadium redevelopment?

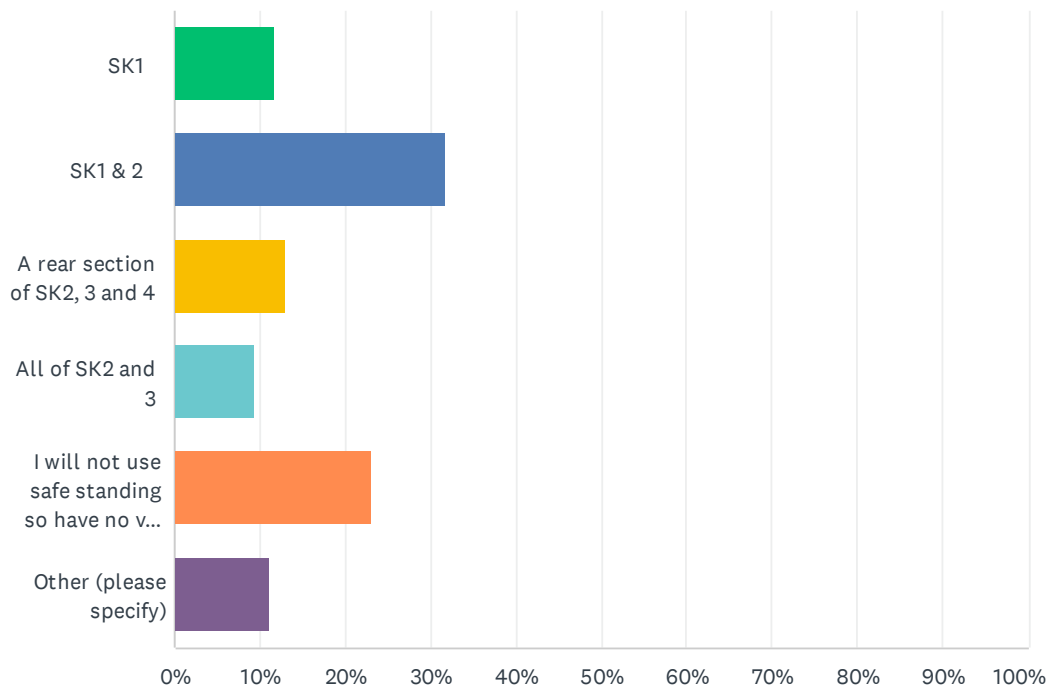
Answered: 161 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	58.39%	94
Possibly, but it depends on where this is located	29.81%	48
No, as it will lead to fan displacement	2.48%	4
No	3.11%	5
I will not use safe standing so have no view on this	6.21%	10
TOTAL		161

Q22 If safe standing were introduced, in which section(s) of the ground should it be located?

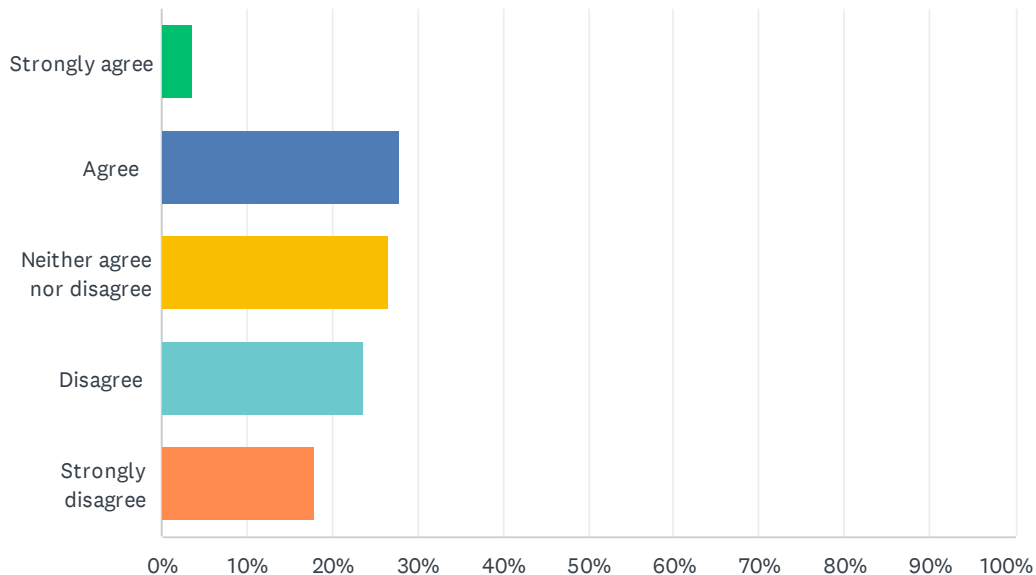
Answered: 161 Skipped: 0



ANSWER CHOICES	RESPONSES	
SK1	11.80%	19
SK1 & 2	31.68%	51
A rear section of SK2, 3 and 4	13.04%	21
All of SK2 and 3	9.32%	15
I will not use safe standing so have no view on this	22.98%	37
Other (please specify)	11.18%	18
TOTAL		161

Q23 "The KP Stadium and its surroundings adequately celebrate the Club's identity, proud achievements and heritage."

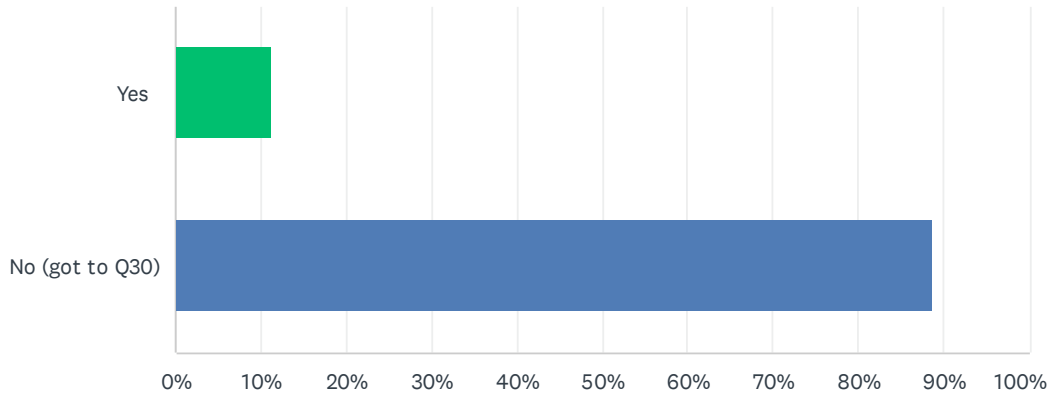
Answered: 161 Skipped: 0



ANSWER CHOICES	RESPONSES	
Strongly agree	3.73%	6
Agree	27.95%	45
Neither agree nor disagree	26.71%	43
Disagree	23.60%	38
Strongly disagree	18.01%	29
TOTAL		161

Q24 Did you attend a Home LCWFC game last season?

Answered: 160 Skipped: 1



ANSWER CHOICES	RESPONSES	
Yes	11.25%	18
No (got to Q30)	88.75%	142
TOTAL		160

Q25 When you attended a LCWFC Home game last season, on a scale of 1 to 5 where 1 is 'poor' and 5 is 'excellent', rate your Home match day experience.

Answered: 18 Skipped: 143

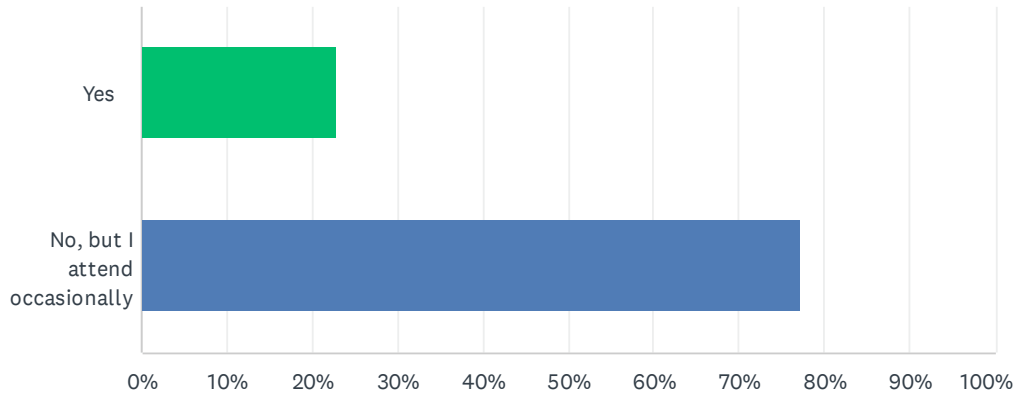
3.4★
average rating



	1	2	3	4	5	TOTAL	WEIGHTED AVERAGE
☆	5.56%	16.67%	33.33%	22.22%	22.22%	18	3.39
	1	3	6	4	4		

Q26 Did you have a season ticket for LCWFC last season?

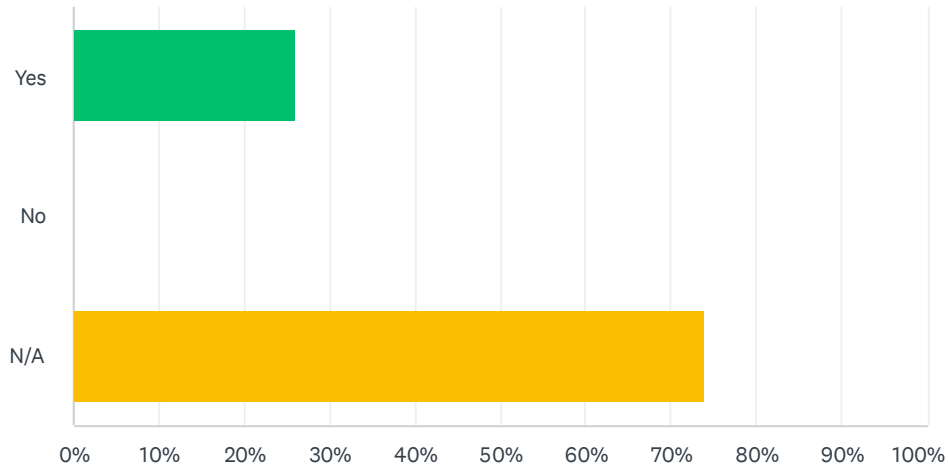
Answered: 22 Skipped: 139



ANSWER CHOICES	RESPONSES	
Yes	22.73%	5
No, but I attend occasionally	77.27%	17
TOTAL		22

Q27 Are you renewing your season ticket next season?

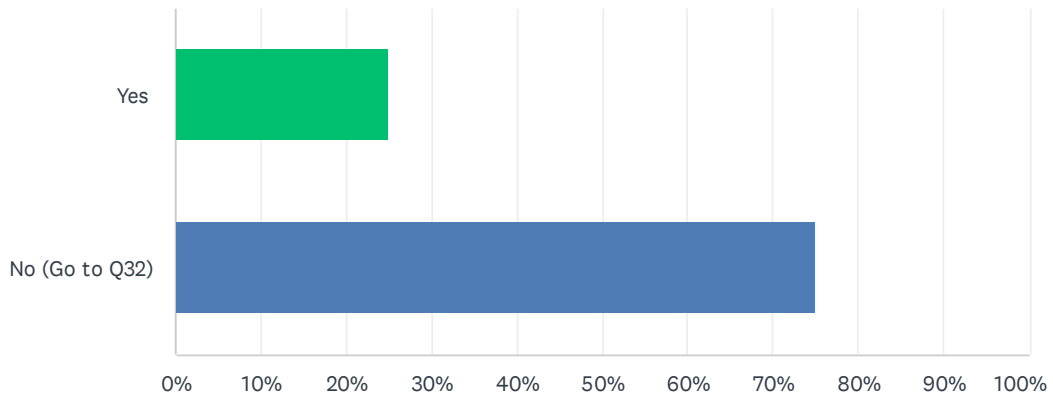
Answered: 23 Skipped: 138



ANSWER CHOICES	RESPONSES	
Yes	26.09%	6
No	0.00%	0
N/A	73.91%	17
TOTAL		23

Q28 Do you attend LCWFC away matches?

Answered: 24 Skipped: 137



ANSWER CHOICES	RESPONSES	
Yes	25.00%	6
No (Go to Q32)	75.00%	18
TOTAL		24

Q29 When you attended a LCWFC Away game last season, on a scale of 1 to 5 where 1 is 'poor' and 5 is 'excellent', rate your Away match day experience.

Answered: 6 Skipped: 155

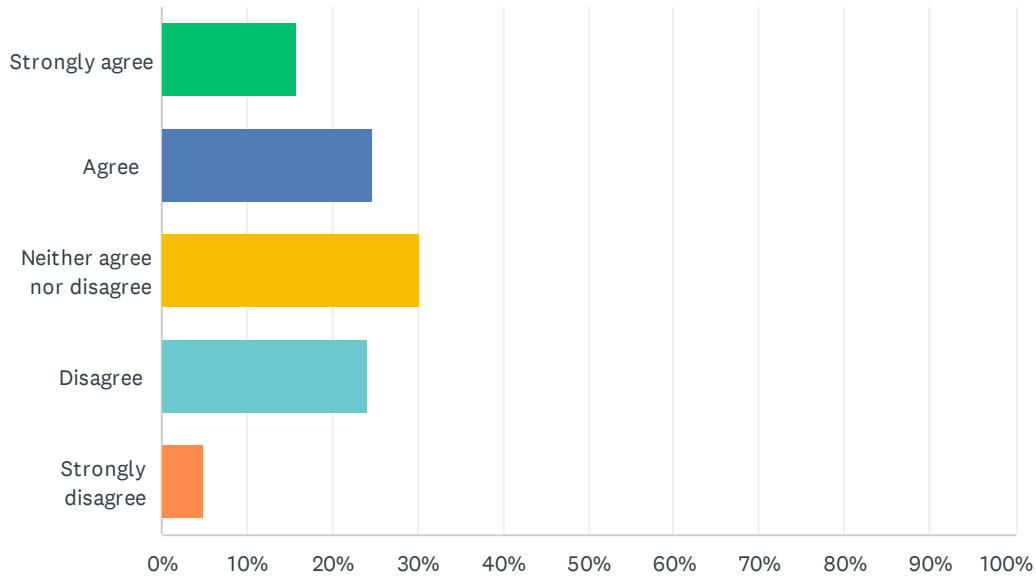
4.2★
average rating



	1	2	3	4	5	TOTAL	WEIGHTED AVERAGE
☆	0.00% 0	0.00% 0	16.67% 1	50.00% 3	33.33% 2	6	4.17

Q30 "LCWFC should be a separate entity from LCFC and have clearly demarcated funding."

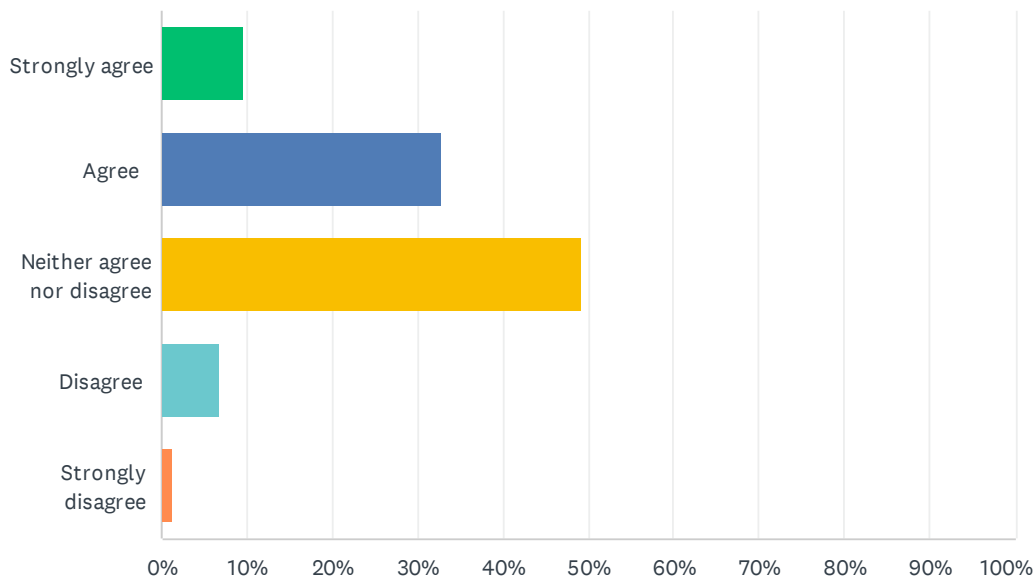
Answered: 145 Skipped: 16



ANSWER CHOICES	RESPONSES	
Strongly agree	15.86%	23
Agree	24.83%	36
Neither agree nor disagree	30.34%	44
Disagree	24.14%	35
Strongly disagree	4.83%	7
TOTAL		145

Q31 "LCWFC actively encourage girls, young women, families and other LCFC supporters to attend matches."

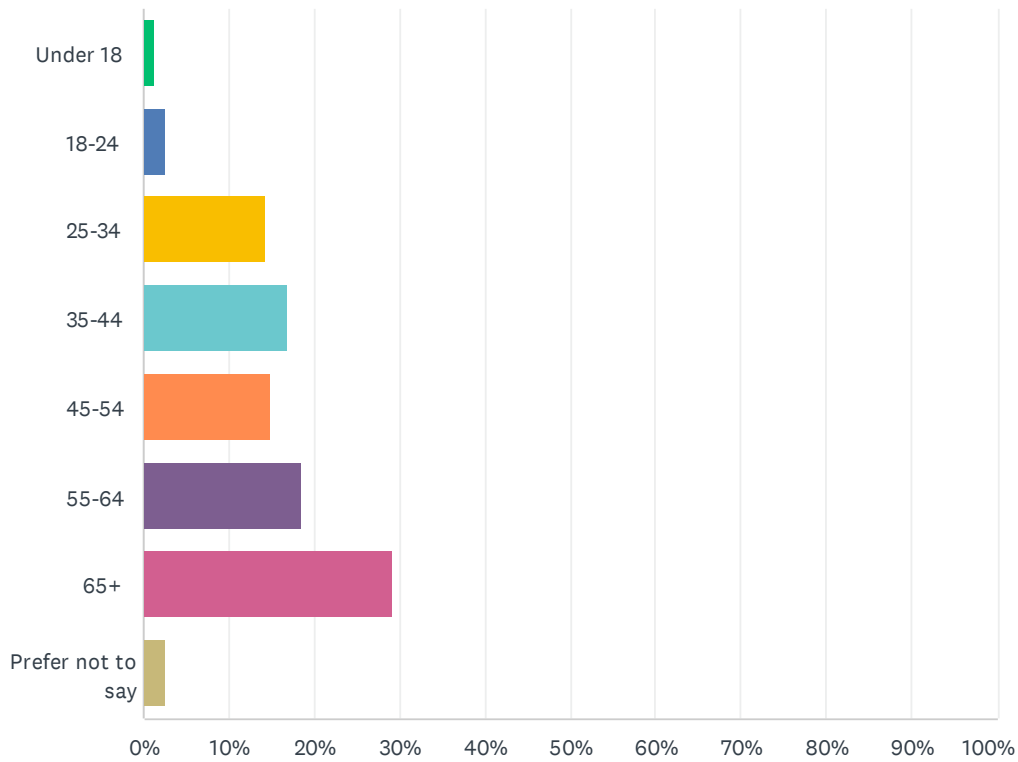
Answered: 146 Skipped: 15



ANSWER CHOICES	RESPONSES	
Strongly agree	9.59%	14
Agree	32.88%	48
Neither agree nor disagree	49.32%	72
Disagree	6.85%	10
Strongly disagree	1.37%	2
TOTAL		146

Q32 Please select your age range

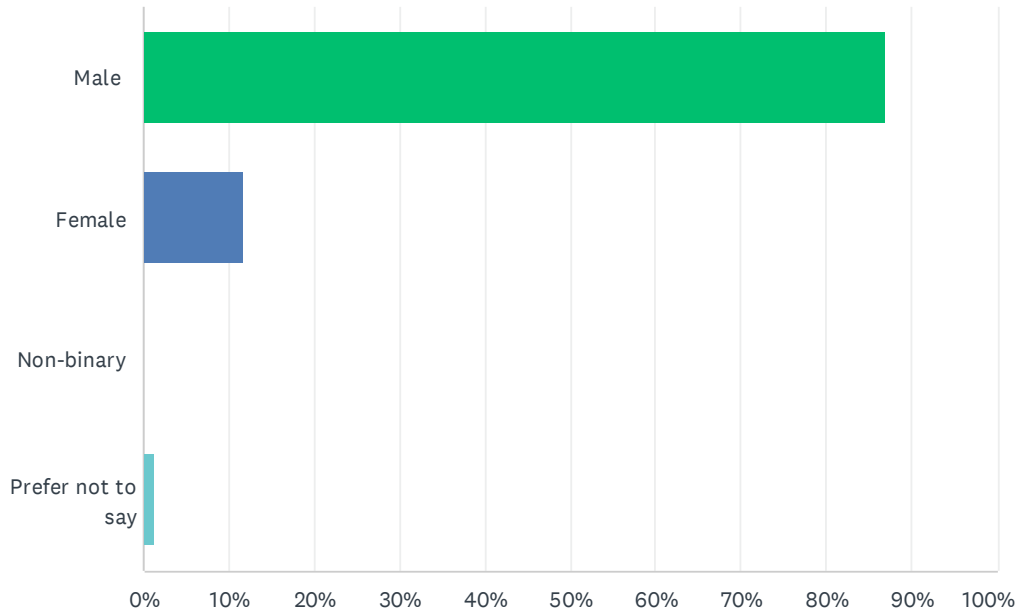
Answered: 161 Skipped: 0



ANSWER CHOICES	RESPONSES
Under 18	1.24% 2
18-24	2.48% 4
25-34	14.29% 23
35-44	16.77% 27
45-54	14.91% 24
55-64	18.63% 30
65+	29.19% 47
Prefer not to say	2.48% 4
TOTAL	161

Q33 Please select your gender

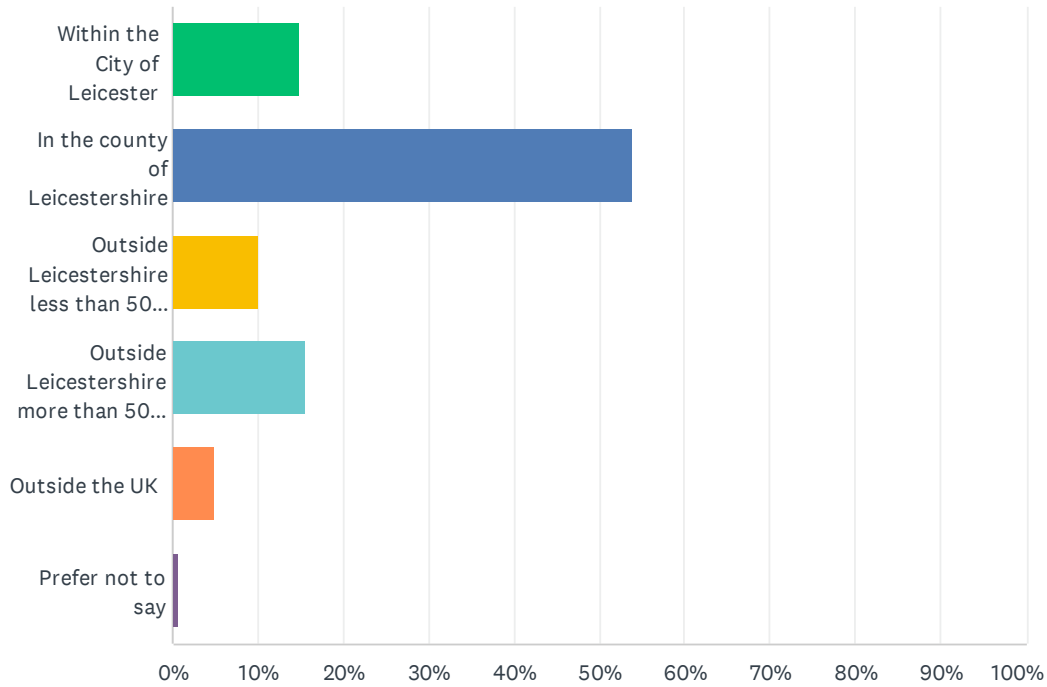
Answered: 161 Skipped: 0



ANSWER CHOICES	RESPONSES	
Male	86.96%	140
Female	11.80%	19
Non-binary	0.00%	0
Prefer not to say	1.24%	2
TOTAL		161

Q34 Where do you live?

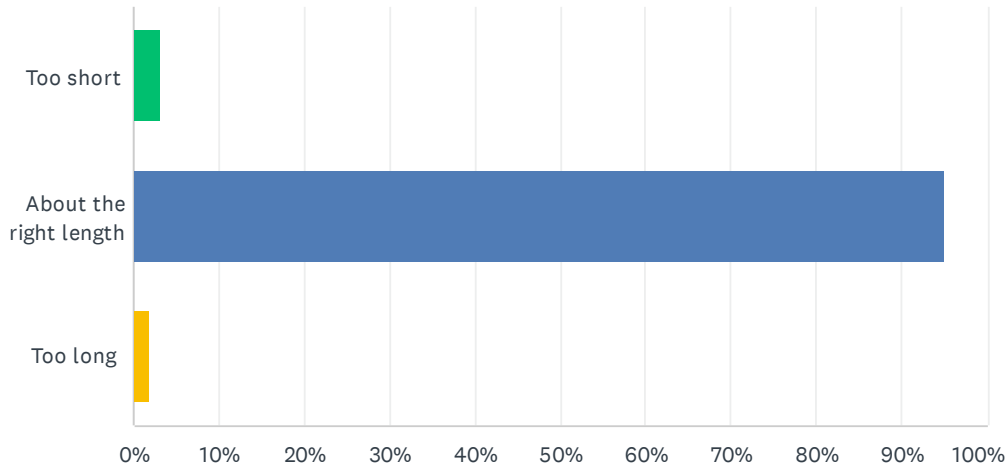
Answered: 161 Skipped: 0



ANSWER CHOICES	RESPONSES	
Within the City of Leicester	14.91%	24
In the county of Leicestershire	54.04%	87
Outside Leicestershire less than 50 miles from the city	9.94%	16
Outside Leicestershire more than 50 miles from the city	15.53%	25
Outside the UK	4.97%	8
Prefer not to say	0.62%	1
TOTAL		161

Q35 How do you feel about the length of this survey?

Answered: 161 Skipped: 0



ANSWER CHOICES	RESPONSES
Too short	3.11% 5
About the right length	95.03% 153
Too long	1.86% 3
TOTAL	161